

RED HOUSE

Madison Heron

THE STORY BEGINS...

A Native American teenager risks everything in her quest to solve the mysterious disappearance of her mother in the small town of Red House, Pennsylvania.



42°2'25"N 78°48'19"W

WHO IS MADISON HERON?

- Hip-hop dancer (state champion)
- Lacrosse player
- Sarcastic, fiery, determined, loyal, rebellious,
- Daughter of Rachel Heron, father unknown
- Grandfather - George Heron III, Allegheny Chief
- Distrusts the police
- 16-years-old
- Works at Molly's Cafe - Barista
- AKA: Little Rabbit, Maddy, Kwayen'a
- Best friend is Bernie Thomas, also from Allegheny
- Has been seen with the "fracking protestors"
- Charged with vandalism of GLI property



Name: Madison L. Heron

DOB: 11.3.2005

Height: 5'3"

Wt: 110 lbs

ARREST REPORT

AGENCY INFO.	Agency Name Red House Police Dept.		ORI	Date/Time of Arrest Mo Date Year 10 11 21 17:30		OCA
	<input type="checkbox"/> Taken <input type="checkbox"/> Prints <input type="checkbox"/> Photos	Fingerprint Card Check Digit # (CKN) 455-227-954	Arrest Tract	Residence Tract	Arrest Number 5	

ARRESTEE INFORMATION	Name (Last, First, Middle) Heron, Madison, L		D.O.B. 11/3/05	Age 16	Race AI	Sex F	Place of Birth NY	Country of Citizenship US
	Current Address 1177 Front Ave., Salamanca, NY			Phone	Occupation Student		<input type="checkbox"/> Resident <input type="checkbox"/> Unknown <input type="checkbox"/> Non-Resident	
	Employer's Name Molly's Cafe		Address 45 Main St., Red House, PA			Phone		
	Also Known As (Alias Names) Maddy Heron		Hgt 5'3"	Wgt 110	Hair Br	Eye Brown	Skin Tone Tan	Consumed Drug/Alcohol <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Unk
	Scars, Marks, Tattoos Scar on left wrist		Social Security # 113-85-9991		OLN and State		Misc. # and Type	

ARREST INFO.	If Armed, Type of Weapon Pocket Knife		<input type="checkbox"/> On-View <input checked="" type="checkbox"/> Criminal Summons <input type="checkbox"/> Order for Arrest <input type="checkbox"/> Citation <input type="checkbox"/> Warrant	Place of Arrest Chuck's Gas Station			
	Charge #1 Vandalism	<input type="checkbox"/> Fel <input checked="" type="checkbox"/> Misd	Counts	DCI Code	Offense Jurisdiction (if not arresting agency)	Statute #	Warr. Date Mo Date Yr
	Charge #2 Evading Arrest	<input checked="" type="checkbox"/> Fel <input type="checkbox"/> Misd	Counts	DCI Code	Offense Jurisdiction (if not arresting agency)	Statute #	Warr. Date Mo Date Yr
	Charge #3	<input type="checkbox"/> Fel <input type="checkbox"/> Misd	Counts	DCI Code	Offense Jurisdiction (if not arresting agency)	Statute #	Warr. Date Mo Date Yr

VEH. INFO.	VYR	Make	Model	Style	Color	Lic/Lis	Vin
	Vehicle: 1. <input type="checkbox"/> Left at Scene <input type="checkbox"/> Secured <input type="checkbox"/> Unsecured Date/Time _____ Hrs. 2. <input type="checkbox"/> Released to other at owners request <input type="checkbox"/> Name of Other _____ 3. <input type="checkbox"/> Impounded <input type="checkbox"/> Place of Storage _____ Inventory on File? _____						

CONFINED BOND INFO.	Date/Time Confined 10/11/21 Hrs.	Place Confined Red House Police Dept.	Committing Magistrate Judge Hiram Wilson		
	Type Bond <input checked="" type="checkbox"/> Written Promise <input type="checkbox"/> Unsecured <input type="checkbox"/> Secured <input type="checkbox"/> No Bond <input type="checkbox"/> Other	Amnt. Bond	Trial Date	Court of	City
	Assisting Officer Name/ID Number Deputy Brianna Hewitt	Released By: Name/Dept/ID Sheriff Dean Lockwood		Date/Time Released 10/11/21 Hrs.	

Status Codes: L = Lost S = Stolen R = Recovered D = Damaged Z = Seized B = Burned C = Counterfeit / Forged F = Found
(Check "D" column if recovered for other jurisdiction)

DCI	Status	Quantity	Type Measure	Suspected Type	Check up to 3 types of activity for each						
					Possess	Buy	Sale	Mfg.	Importing	Operating	

COM-PLAINANT	Name: Complainant <input type="checkbox"/> Victim <input type="checkbox"/>	Address:	Phone:
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NARRATIVE
Perpetrator was caught spray-painting a building owned by Great Lakes Industries. When deputy Hewitt was called to the scene, the perpetrator fled. She was apprehended at Chuck's Gas Station.

STATUS	Arresting Officer Signature/ID # RH1013 45	Date/Time Submitted Mo Date Year 10 11 21 19:00	Supervisor Signature Sheriff Dean Lockwood
	Case Status: <input type="checkbox"/> Further Inv. <input checked="" type="checkbox"/> Inactive <input checked="" type="checkbox"/> Closed	Case Disposition: <input checked="" type="checkbox"/> Cleared By Arrest / No Supplement Needed <input type="checkbox"/> Arrest/No Investigation	Arrestee Signature Madison Heron

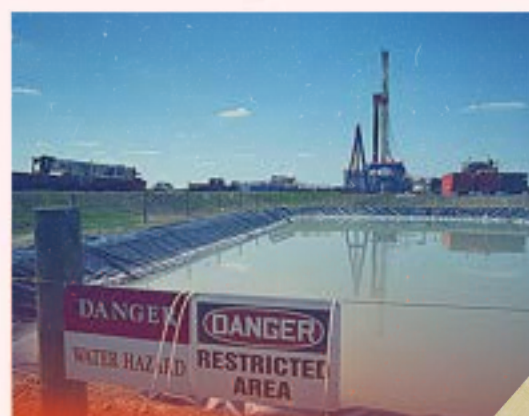
Red House is a
crime drama

SYNOPSIS

Trouble has come to the rural community of Red House, Pennsylvania, and Native teenager Madison Heron is the only one with the courage to stop it.

It's been six-months since the disappearance of her mother, Rachel, from her job as a waitress in the town diner. Frustrated by a lack of urgency by the town's Sheriff in finding her, Madison takes on the role of detective, determined to bring her mother home safe.

Convinced that drilling company, Great Lakes Industries (GLI), is responsible for Rachel's disappearance, Madison tackles them head on, only to learn that they are not working alone. When bodies begin turning up, Madison realizes it's only a matter of time before her mother is counted among the victims. With time against her, Madison engages unlikely allies in her pursuit of justice.



Where is Rachel?

STATE OF PENNSYLVANIA
DEPARTMENT OF GENERAL SERVICES
RED HOUSE VILLAGE POLICE
Adult and Juvenile Missing Person Certification

Date Report Filed: 4/03/2020

Name of Missing Person: Rachel Dawn Heron

Birth Date of Missing Person: 5/29/1986

Medical / Dental Information Release Authorized by: Sheriff Dean Lockwood

Complainant's Name (Last, First, Middle): George William Heron III

Complainant's Address: 1177 Front Ave

Salamanca, NY Zip: 14779

Date of Birth: 4/21/60 Sex: M Race: Native American

Home Phone: Work Phone:

I confirm by signing my signature that the information that I provided to the police officer concerning the person I am reporting as missing is true.

Complainant's Signature: George Heron

Police Officer's Signature: Sheriff Dean Lockwood

Police Officer's Name: Sheriff Dean Lockwood ID No. 213

Police Department Name: Red House Police DEpt.

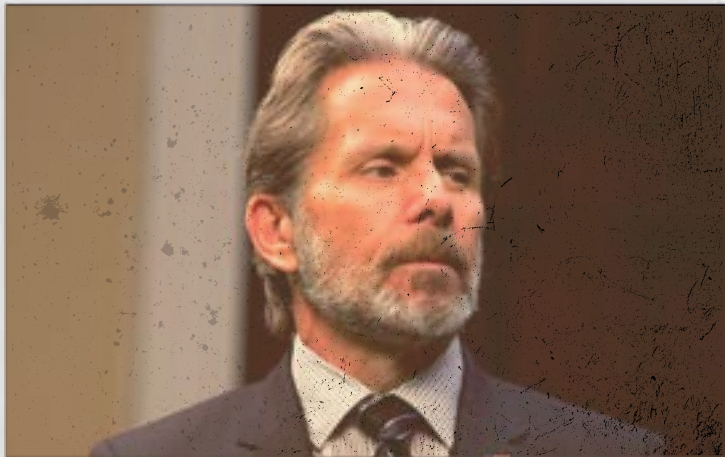
Police Department Case Number: RH121154

RED HOUSE POLICE DEPARTMENT
WITNESS STATEMENT

Name: Roy Hoffman Date of Birth: 7/31/1968 Age: 52
Address: 15 Cedar Hill Rd. City: Red House State: PA Zip: 14779
Date: 10/11/21 Time: 19:35 Type of Incident: Vandalism Case: 122077
Home Phone: () _____ Work Phone: () _____
Cell Phone: (724) 815-5555

Please describe in detail what you saw:

Last night, I witnessed the figure of a young women spray painting the side of one of my buildings on drilling site #4035 on Secor Rd. in the town of Red House, PA. The person spray painted the words "Where is Rachel Heron?" in black spray paint. I assume that the culprit was none other than miss Madison Heron, with whom we've had trouble in the past. Two weeks ago she broke into one of our front loaders and jammed the gears resulting in over \$25,000 worth of damage. The week before that I believe it was she that spray painted the words "Drillers Go Home" on one of our billboards on Route 36. She continues to harass my workers and cause extensive damage to our equipment and property.



Roy Hoffman - GLI General Manager

E OF MY OWN FREE WILL.

TE: _____ TIME: _____

E: _____ TIME: _____

A MURDER

October 16th, 2021

On Wednesday, October 13th the body of a woman was pulled from a hydro-fracturing waste-water pond on the property of William and Tracey Monroe. The body is in an advanced state of decomposition and was found in an oil drum belonging to Great Lakes Industries. It is believed that the body has been in the drum for at least 4 to 5 months. The pond was dug in April of 2021 and may have been a location of convenience. DNA samples and X-rays of the jaw have been sent to forensics in Pittsburgh. Initial autopsy by Dr. Elizabeth Masterson indicates that the woman died by strangulation. Puncture wounds have also been found on the torso indicating possible stabbing. Is this Rachel Heron?



CAR ACCIDENT

October 15th, 2021

In the early hours on Monday, October 11th at approximately 2 am, Rex Taylor (41) of Dallas, TX struck a tree with his 2019 white Ford F-350 on Pond Rd. just west of the Allegheny Creek bridge. The truck struck a large oak tree after presumably swerving to miss a deer.

The driver was thrown through the windshield on impact. Cause of death is blunt force trauma, however the victim appeared to have two gunshot wounds, one to the arm and one to the stomach. It is possible that the driver was unconscious before the truck drove off the road.

This note has been added to Madison Heron's case file as Rex Taylor is a prime suspect in the disappearance of Rachel Heron.



ABOUT THE SHOW

Red House is a story of Native American resistance and resilience. On the surface it is a dark crime thriller featuring a young, Native female protagonist demanding justice for her family and her people, but at its core it is a story of strength, change, and perseverance against all odds.

It's Veronica Mars meets Twin Peaks, where everyone in this close-knit community has secrets, and no one is safe from bad things. As Madison gets closer to the truth, the more peril she faces, and the more she learns that things aren't always as they seem, sometimes they're worse.

The first season of Red House thrusts us into Madison's world, and through subsequent seasons we follow her journey as she takes on new investigations, some close to home, and some farther away. What begins as a catharsis to finding answers, becomes a journey of discovery and self-worth as she finds ways to help other families find closure, and to make sense of the tragedies they have endured.

Madison is modeled after the teen activists of today like Autumn Peltier, Emma Gonzalez and Greta Thunberg on whom we have placed the burden to save our planet, protect threatened communities, and seek social justice where we, as adults, have failed.

THE WORLD

A once thriving farming community set in the picturesque Pennsylvania wilds, populated by working-class families, the town of Red House is now overrun with empty storefronts, foreclosures, and a rising opioid epidemic. Red House is based on an actual town that, like many small towns in the US, fell victim to corporate greed.

This is Red House



The citizens of Red House are desperate for solutions, enter Great Lakes Industries (GLI) with a Devil's Bargain. Promising jobs, wealth and infrastructure, GLI is welcomed into the community with open arms, but as as livestock begins to die, water become poisoned, and crime increases, there are some who believe that GLI is the cause. When a driller goes murdered, everyone becomes a suspect.

42°2'25"N 79°19"W

THE WORLD

The Allegheny Reservation

In stark contrast to Red House, the neighboring Allegheny Reservation is lush and thriving. Located across the state border in New York the reservation by all appearances is successful.

But appearances can be deceptive. The local Casino has brought prosperity for the Seneca people, but has increased rates of gambling addiction and violence.

When drugs begin flowing onto the reservation from Red House, the Chief and Council are forced to enact their own kind of justice, even if it means disrupting the once amicable relationship with their neighbors in Red House.



THE PROJECT & TEAM

Red House is part of a cross-platform experience which includes a TV series, documentary podcast, and social media impact campaign currently reaching over 120,000 fans worldwide.

Our Native and female led team brings decades of Film, TV and cross-platform storytelling experience to this project. We seek to take control of the narratives around Native peoples in the United States, through thought provoking stories that draw attention to environmental and social justice movements.

The project's primary focus is shedding light on the overlooked crisis of Missing and Murdered Indigenous Women in the US (MMIW) and the ties many of these cases have to extractive industries.

Our team members include writer/ creator Jen Begeal, producer Renzo Spirit Buffalo (Lakota) and producer Marcus LaVoi (Comanche/ White Lake) and advisor LeAndra Nephin (Omaha/ Ponca).

Sheriff Lockwood,

I know you have more information about my mother's disappearance, and I'm going to find it, with or without you.

What are you hiding?

Madison Heron

THANK YOU



jen@redhouseseries.com

redhouseseries.com

(914) 882-2713

@redhouseseries

